





Buissness Plan(Handloom) Income Generation Activity (Jacket,Topi and Pattu)







Self Help Group Ajeevika Shahita - VFDS Shahita

Project for improvement of Himachal Pradesh Forest Ecosystem Management & Livelihoods

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1- Executive Summary

Himachal Pradesh is located in the western Himalayas. This state is full of natural beauty and rich cultural and religious heritage. The state has diverse ecosystem, rivers, valleys. Its population is around 70 lakh. Geographical area is 55673 square kms. Himachal Pradesh has high altitude and cold zone areas ranging from Shivalik hills to the middle Himalayas. The main occupation of the people of the state is agriculture. Project for Improvement Himachal Pradesh Forest Ecosystem Management and Livelihood being impement in 6 out of 12 districts of Himachal Pradesh with funding of JICA. Out these 7 districts this project is also being implemented in Kullu district.

Under Project for Improvement Himachal Pradesh Forest Ecosystem Management and Livelihood, a micro plan of Van Vikas Samiti Talpini has been prepared. The main occupation of the people of Van Vikas Samiti is agriculture and horticulture Due to lack of irrigation facilities, people are not able to get the expected increase in their income The people here mainly cultivate wheat, maize, barley and pulses along with horticultural crops like apple, plum, apricot etc. But most of people of VFDS are having small land due to this reason holding due to this reason they are unable to meet their

livelihood properly. To over come this problem women wants to increase their income by alternate source like making jacket ,topi,pattu ,stole.making. To enhance their livelihood. Two SHG have been formed . Out of these Sarswati SHG has been formed on 13 March 2022. There are 10 women members in this group. After discussion in detail, this group has decided to make and market jacket ,topi and pattu . Group members can collectively increase their livelihood by producing large quantity on higher demand.

Raw material and machinary for making jacket ,topi,pattu, stoles,are available locally and there is immense possibility of marketing at the local level as tourists keep visting this area almost throughout the year. The specialty of Kullu shawls, topi,stoles, is famous in india, tourists buy these products in large quantities for family and gift. and the project will also provide share 75% of the capital expenditure. Apart from this,Rs. 1,00,000/- will be given as revolving fund. So that they can get loan n from bank. The group has decided that all the members will divide the work among themselves as per the term and conditions.

While preparing business plan number group member, capacity to work availebilty raw material used for making jacket, pattu. topi and stole were kept in view for making 90 jacket, 450 topi and 3 pattu. Marketing will be done by establishing linkage with local shopkeepers in Kullu and Bhuntar markets. The group will work 4 hours in day throught the year and produce the above products. This business plan has been prepared on technical knowledge of business plan of bactch I. Marketing will be done by establishing linkage with local shopkeepers in Kullu and Bhuntar markets

This business plan has been prepared by Sh.Padam Singh Chauhan (Retd HPFS), Sh Rahul Verma SMS, Smt Babita Thakur (FTU coordinator), Smt Pawana Devi (FTU coordinator) and Roshan Lal forest guard after holding meeting with SHG members number of times. Detail members in group is as under:-

| S.N. | Name of SHG Members | Designation | Village | Age | Gen | Qualifi | Categor | Contact no. |
|------|-----------------------|-------------|---------|-----|-----|---------|---------|-------------|
| | | | | | der | cation | у | |
| 1 | Smt. Guddi Devi W/o | Pradhan | Shahita | 38 | Fem | 6 th | General | 9805015652 |
| | Sh.Ram | | | | ale | | | |
| 3 | Smt. Kirna aDevi W/o | Secretary | Shahita | 26 | Fem | 12 th | General | 8219135484 |
| | Sh.Virender | | | | ale | | | |
| 4 | Smt. Devkala Devi W/o | Cashier | Shahita | 31 | Fem | 6 th | General | 9805480590 |
| | Sh.Tara Chand | | | | ale | | | |
| 2 | Smt. Bhojia Devi W/o | Member | Shahita | 44 | Fem | 7 th | General | 9816589402 |
| | Sh.Hotam Ram | | | | ale | | | |
| 5 | Smt. Leelamani W/o | Member | Shahita | 36 | Fem | 12 th | General | 9805115775 |
| | Sh.Chaman Lal | | | | ale | | | |
| 6 | Smt. Vidya Devi W/o | Member | Shahita | 38 | Fem | 7 th | General | 9816386530 |
| | Sh.Revet Ram | | | | ale | | | |
| 7 | Smt. Chuddi Devi W/o | Member | Shahita | 43 | Fem | 5 th | General | 7807400971 |
| | Sh.Dile Ram | | | | ale | | | |
| 8 | Smt. Deeplata W/o | Member | Shahita | 57 | Fem | 12 th | General | 8580785862 |
| | Sh.Surender Thakur | | | | ale | | | |

| 9 | Smt. Laxmi W/o Sh.Dot Ram | Member | Shahita | 55 | Fem ale | 1st | General | 9805375182 |
|----|--|--------|---------|----|------------|-----|---------|------------|
| 10 | Smt. Rukmani Devi W/o Sh.Harish Chander | Member | Shahita | 23 | Fem ale | 3rd | General | 8627062268 |



Member of Ajeevika SHGs

2. Detail of SHGs

| | 1 | | | |
|------|--|--------------------------------|--|--|
| 2.1 | Name of common interest group | Ajeevika | | |
| 2.2 | MIS Code of common Interest Group | & | | |
| 2.3 | Village Forest Development Society | Shahita | | |
| 2.4 | Forest Range | Jari | | |
| 2.5 | Forest Division | DMU Parvati | | |
| 2.6 | Village | Shahita | | |
| 2.7 | Development Block | wKullu | | |
| 2.8 | District | Kullu | | |
| 2.9 | Total Number of members of SHGs | 10 | | |
| 2.10 | Date of formation of the group | 13-03-2022 | | |
| 2.11 | Monthly saving of SHGs | 100 | | |
| 2.12 | Name of Bank and Branch Saving account | Central bank of India, Bhuntar | | |
| | opened | | | |
| 2.13 | Bank account no. | 5288245583 | | |
| 2.14 | Total saving of SHGs | 6000 | | |

| 2.15 | Interloaning by the SHGs Members | Yet to be done. |
|------|--|-----------------|
| 2.16 | Status of loan repayment in cash credit limit by | & |
| | SHGs members | |

3. Geographical detail of the village

| 3-1 | Distance from district headquarters | 31 Km |
|-----|---|---|
| 3-2 | Distance from main road | 6 Km |
| 3-3 | Name and distance of local market | Jari 11 Km |
| 3-4 | Name and distance of main market | Kullu 31 Km Bhunter 21 Km |
| 3-5 | Distance from other major cities and towns | Kullu 31 Km Bhunter 21 Km |
| 3-6 | Distance from the market where the product will be | Kullu 31 Km |
| | sold | Bhunter 21 Km |
| 3-7 | Any other specialty regarding the village as selected | |
| | by the SHGs related to the income generation activity | |

4. Description of the product related to the income generating activity

| 4-1 | Product Name | Jacket, Topi and Pattu |
|-----|----------------------------------|---|
| 4-2 | Product identification Method | There is high demand of products in local market. There is vast possibility earning additional income on producing and marketing. |
| 4-3 | Consent of SHGs members | Yes ¹ / ₄ Consent from is attached on page |

5. Production process.

First of all, the members of SHGs will be trained by the project to make Jacket, Topi and Pattu etc. Out of 10 member of SHG Ajeevika 03 member will make jacket, 03 member will make topiZ] 03 member will make pattu aaand 01 member will make border. After training SHG will make following product.Detail is as under.

1.Production of long jacket(woolen twid patti) In accordance with market demand 38,40,42 no. full sleeves twid patti 3 jacket will be made. by 03 members on working 4 to 5 hours per day.

2. Topi woolen twid patti

Inaccordance with market demand 5,6,7,8 no. twid patti topi 15 will be made. by 02 members on working 4 to 5 hours per day.

3. Pattu teen phool Tara Gudi bel in different desgin

3 pattu of teen phool taragudi bel will be made by 3 member on working 4 to 5 hours in a day

4. Border (woolen/ cashmilon)

Border of different designs will be prepared by 01 members, will works for 4 to 5 hurs per day, 02 border will be prepared in a day.



Kulvi Topi

6. Production planning

6.1 Working day in a month6.2 Number of person working in month6.3 Source o raw material6.4 Other :

:30 day :10 :Kullu , Bhunter

Requirement of Raw Materials and Estimated Production

1. Production of long jacket (woolen twid patti)

| Sr. No. | Detail of raw material | Unit | Quantity | Rate | Amount | Estimated Quantity of Production |
|---------|--------------------------------------|------|----------|------|--------|-------------------------------------|
| 1. | Twid Patti | Mts | 180 | 250 | 45000 | 90 Jacket |
| | cloth | Mts | 270 | 50 | 13500 | |
| | Machine border patti Border Patti | Mts | 180 | 40 | 7200 | |
| | Thread | No. | 90 | 3 | 270 | |

| Button | No. | 450 | 6 | 2700 | |
|--------|-----|-----|---|-------|--|
| Total | | | | 68670 | |

2 Topi woolen twid patti

| Sr. No. | Detail of raw material | Unit | Qty | Rate | Amount | Estimated Quantity of Production |
|------------|-----------------------------|------|-------|------|--------|--|
| 1 | Twid Patti | mts | 81 | 250 | 20250 | 450 Topi |
| | Bukram mota(heavey) | mts | 135 | 80 | 10800 | |
| | Wooli cloth | mts | 81 | 40 | 3240 | |
| | pesting | No. | 45 | 130 | 5850 | |
| | magzi cloth | No. | 30 | 40 | 1200 | |
| | Purchase of Kullu border | No. | 390 | 150 | 58500 | |
| | Cost of self made border | No. | 60 | - | 695 | |
| | sewing Thread | No. | 150 | 3 | 450 | |
| | Total | | | | 100985 | |
| | Total | I | | | I | |
| | Wrap | Kg | 0.360 | 1500 | 540 | 60 No. |
| | Weft | Kg | 0.360 | 430 | 155 | |
| | Total | | | | 695 | |

• For making 450 topi 390 additional border is needed so these will be purchased from open market.

3. Pattu teen phool Tara Gudi bel in different desgin

| Sr. No. | Detail of raw material | Unit | Qty | Rate | Amount | Estimated Quantity of Production |
|---------|---------------------------|------|-------|------|--------|-------------------------------------|
| 1 | Wrap (100%woolen) | Kg | 1.050 | 1200 | 1260 | 3 Pattu |
| 2 | Weft (100% woolen) | Kg | 1.95 | 1200 | 2340 | |
| 3 | Cashmillon | Kg | 0.600 | 550 | 330 | |

| 4 | Washing charges | Piece | 3 | 2 20 | 660 | |
|---|-----------------|-------|---|-------------|------|--|
| | Total | | | | 4590 | |

7. Detail of sale & Marketing

| 7.1 | Name of possible marketing places | Jari, Kasol, Manikaran, Bhuntar, Kullu |
|------|---|--|
| 7.2 | Distance from Village to marketing place. | Jari 11 KM Kasol 16 KM Manikaran 2 1 KM Kullu 31 KM Bhuntar 21 KM |
| 7.3 | Estimate demand of products in market. | Demand is more than production |
| 7.4 | Process of identification of market | From retail stores tourists buy large quantity of product and local residents purchase on wedding and social occasions. Local Handloom products topi ,shawl ,stole are liked by foreign as well as by local tourist so demand of these product is high at their visiting place Jari, Kasol ,Manikarn. |
| 7.5 | Impact of seasonality on market | The demands for product increases in summer due to tourist season . In winter, it remains normal . |
| 7.6 | Potential buyer of products | Indian, foreign tourist and local residents |
| 7.7 | Potential consumer of products in the area. | Indian, foreign tourist and local residents |
| 7.8 | Marketing mechanism of products | SHGs will be linked with retailers of Kasol, Manikarn and Jari for marketing and marketing will be done at nature park Kasol and Mohal |
| 7.9 | Strategy for marketing of produc | Demand increases or decreases, the production will be increased or decreased according to the demand. |
| 7.10 | Brand name of product. | Ajeevika Handloom Product. |

8. Description of management among the members

SHGS members will divide the works among them by mutual consent and will divide income proportionately inacordance with work done.Out of 10 member of SHG Ajeevika 03 member will make jacket, 03 member will make topiZ 03 member will make pattu aaand 01 member will make border.

9. (SWOT Analysis)

Strength

1. All group members have similar and compatible thinking.

2. Some members of the SHGs is already doing this work of manufacturing and marketing of above products on a small scale. This will make it easier for other members of the SHGs to weave and market above product.

3. Production cost is low where as demand is high.

Weakness: -

- 1. SHG is new group.
- 2. No experience of working in a group

Opportunity

- 1. Large scale production can be done by working in Groups I
- 2. Demand for Jacket, topi, pattu and stoles etc. is high in the local markets due to its being a tourist area.
- 3. 75% of the capital cost for purchasing Khaddi and charkha etc. will be borne by the project.
- 4. The project will provide handloom training

Risk

1. If there are internal conflicts in the group, the work of the group may be affected.

2. In the absence of demand and transparency there may be a possibility of group breakdown.

10.Description of potential risks & measures to mitigate them

| Sr. No. | Particular | Measures to reduce risk |
|---------|---|---|
| 10-1 | There may be a possibility of reduced demand | Shopkeepers of Manikaran, Kasol and |
| | for the products in the local markets. Which will | Jari markets will be linked for |
| | have an adverse effect on sales and income. | marketing. |
| 10-2 | Decreasing quality of product may result in | To maintain quality the group must keep |
| | decrease in sales. | high standards. |

11 . Description of economics of Business plan

A.Capital Costs

| Sr. No. | Particular | No | Rate | Amount | Project Share (75%) | Beneficiary share (25%) |
|------------|---|----|------|--------|------------------------|----------------------------|
| 1 | Sewing machine with motor 5 no. @8000 per machine | 05 | 8000 | 40000 | 30000 | 10000 |
| 2 | 05 Local small handloom (Rachh) 4.5 long x 3ft broad | 05 | 5500 | 27500 | 20625 | 6875 |

| | @ 5500 each | | | | | |
|----|--------------------------|----|------|--------|-------|-------|
| 3 | Small Comb (7 x20) | 05 | 650 | 3250 | 2437 | 813 |
| 4 | Small bruwa (12x20) four | 05 | 700 | 3500 | 2625 | 875 |
| | set | | | | | |
| 5 | Hathnali | 5 | 70 | 350 | 263 | 87 |
| 6 | Hathu | 5 | 750 | 3750 | 2813 | 937 |
| 7 | Hathu | 1 | 5000 | 5000 | 3750 | 1250 |
| 8 | Cutter machine | 1 | 7000 | 7000 | 5250 | 1750 |
| 9 | Press | 5 | 1200 | 6000 | 4500 | 1500 |
| 10 | Scale set . | 5 | 500 | 2500 | 1875 | 625 |
| 11 | s Scissors | 5 | 500 | 2500 | 1875 | 625 |
| 12 | Transportation charges | 1 | 3500 | 3500 | 2625 | 875 |
| | Total | | | 104850 | 78638 | 26612 |

| F | Recur | ring C | ost | | | | | | |
|---|---|-----------|------------------------------|------|--------------|------|------------|--|--|
| 1 | 1 Production of long jacket (woolen twid patti) | | | | | | | | |
| | Sr. No. | Mon th | Detail of raw material | Unit | Quan tity | Rate | Amou nt | Estimated Quantity of Production | |
| | 1. | | Twid Patti | Mts | 180 | 250 | 45000 | 90 jacket | |
| | | | Cloth | Mts | 270 | 50 | 13500 | | |
| | | | Machine border patti | Mts | 180 | 40 | 7200 | | |
| | | | Sewing thread | No. | 90 | 3 | 270 | | |
| | | | Button | No. | 450 | 6 | 2700 | | |
| | | | Labour | Day | 51 | 350 | 17850 | | |
| | | | Total | | | | 86520 | | |

2. Topi woolen twid patti

| Sr. No. | Detail of raw material | Unit | Quantity | Rate | Amount | Estima ted Quanti ty of Produ ction |
|------------|---------------------------------|------|---------------------|------|--------|--|
| 1 | Twid Patti | Mts | 81 | 250 | 20250 | 450 Topi |
| | Bakroom thick. | Mts | 135 | 80 | 10800 | |
| | Bully cloth | Mts | 81 | 40 | 3240 | |
| | Pesting | No. | 45 | 130 | 5850 | |
| | Magjee cloth | No. | 30 | 40 | 1200 | |
| | Border purchase. | No. | 390 पीस (16 इंच) | 150 | 58500 | |
| | Cost of border made by group | No. | 60 | - | 695 | |
| | Sewing thread | No. | 150 | 3 | 450 | |
| | Labour | Days | 68 | 350 | 23800 | |
| | Total | | | | 124785 | |

86520

12478

| | Sr. No. | Detail of Unit raw material | Qu | ıantity | Rate | Amount | Estimated Quantity of Productio n | | 5 |
|----------------------|--|--|---|---|---|---|---|------------|---|
| | | wrap Kgs | 0.3 | 360 | 1500 540 | 540 | 60 ihl (16 इंच) | | |
| | | weft Kgs | 0.3 | 360 | 430 | 155 | | | |
| | | Cashmill Kgs on | 17 | , | 350 | 5950 | | _ | |
| | | Labour Days Total | 3 | | | 6645 | | - | |
| | • 4. Pa | Expenditure of not included | in calcul | ation of | f sale v | alues. | | g so it is | |
| | Sr. No | Detail of raw material | Unit | Qty | Rat e | Amount | Estimate Qty of Producti | | |
| | | Wrap (100% WOOLEN) | Kgs | 1.0 50 | 120 0 | 1260 | 3 Pattu | | |
| | | 0 (1000/ | Kgs | 1.9 | 120 | 2340 | | | |
| | | weft (100% WOOLEN) | | 5 | 0 | | | | |
| | | WOOLEN) Cashmillon | Kgs | 0.6 00 | 550 | 330 | | | |
| | | WOOLEN) Cashmillon Washing Charges | Kgs NO | 0.6 00 3 | 550 220 | 660 | | | |
| | | WOOLEN) Cashmillon Washing | Kgs | 0.6 00 | 550 | | | | |
| | | WOOLEN) Cashmillon Washing Charges Labour | Kgs NO | 0.6 00 3 | 550 220 | 660 17850 | | | 22440 |
| (i) | P.com P. | WOOLEN) Cashmillon Washing Charges Labour Total | Kgs NO days | 0.6 00 3 | 550 220 | 660 17850 | | Total Cost | 233745 |
| (i) (ii) | | WOOLEN) Cashmillon Washing Charges Labour Total ent electricity b | Kgs NO days | 0.6 00 3 51 | 550 220 350 | 660 17850 | , , | Total Cost | 22440 233745 1500 2000 |
| (i) (ii) (iii) | Packing n | WOOLEN) Cashmillon Washing Charges Labour Total | Kgs NO days ill etc ene bag,st | 0.6 00 3 51 ticker,tag | 550 220 350 g etc. | 660 17850 22440 | | | 233745 1500 |
| (ii) | Packing n Transport | WOOLEN) Cashmillon Washing Charges Labour Total ent electricity binaterial (Polythe | Kgs NO days ill etc ene bag,st | 0.6 00 3 51 ticker,tag terial at | 550 220 350 g etc. nd for s | 660 17850 22440 sale of manu: | factured go | | 233745 1500 2000 3000 1000 |
| (ii) (iii) | Packing r Transport Other exp Recurring | WOOLEN) Cashmillon Washing Charges Labour Total ent electricity b naterial (Polythe ration charges of penses (Machine g cost = | Kgs NO days ill etc ene bag,st raw ma repair , | 0.6 00 3 51 ticker,tag terial ar spare p | 550 220 350 g etc. nd for s arts, oi | 660 17850 22440 ale of manual, stationary | factured go | | 233745 1500 2000 3000 1000 241245 |
| (ii) (iii) | Packing r Transport Other exp Recurring Recurring | WOOLEN) Cashmillon Washing Charges Labour Total ent electricity be naterial (Polythe cation charges of benses (Machine g cost = g expenditure | Kgs NO days days ill etc me bag,st repair , = (Rect | 0.6 00 3 51 ticker,tag terial ar spare pr urring c | 550 220 350 g etc. nd for s arts, oi | 660 17850 22440 sale of manu: | factured go | | 233745 1500 2000 3000 1000 241245 181745 |
| (ii) (iii) | Packing r Transport Other exp Recurring Recurring Total cos | WOOLEN) Cashmillon Washing Charges Labour Total ent electricity be naterial (Polythe cation charges of penses (Machine g cost = g expenditure at business plan | Kgs NO days ill etc ene bag,st raw ma repair , | 0.6 00 3 51 ticker,tag terial ar spare pr urring c | 550 220 350 g etc. nd for s arts, oi | 660 17850 22440 ale of manual, stationary | factured go | | 233745 1500 2000 3000 1000 241245 |
| (ii) (iii) | Packing r Transport Other exp Recurring Recurring | WOOLEN) Cashmillon Washing Charges Labour Total ent electricity be naterial (Polythe cation charges of penses (Machine g cost = g expenditure at business plan | Kgs NO days days ill etc me bag,st repair , = (Rect | 0.6 00 3 51 ticker,tag terial ar spare pr urring c | 550 220 350 g etc. nd for s arts, oi | 660 17850 22440 ale of manual, stationary | factured go | | 233745 1500 2000 3000 1000 241245 181745 |

| S.2 | long jacket (woolen twid patti) 90 no average rate 1400 | 126000 |
|-----|---|--------|
| S.3 | Topi woolen twid patti 300 @ 400 per no. | 180000 |
| S.4 | Pattu teen phool Tara Gudi bel in different design 2 no@ 20000 each | 60000 |
| | Total income | 366000 |
| | Total | 366000 |

12. Summary of Economics of Buisness Plan

| S.N. | Particulars | Amount in Rs |
|------|---|--------------|
| 1 | Total Recurring cost | 181745 |
| 2 | Depericiation of capital cost @ 10% per annum | 874 |
| 3 | Bank loan interest @ 10.5% per annum | 787 |
| | Total | 183406 |

13.Assessment of sale value per cycle

| S.N. | Particulars | unit | Amount in Rs |
|------|---|---------|--------------|
| 1 | Cost of production | | |
| | (1) Ladies Long Jacket Production | | 961.33 |
| | (2) Topi Woolen Twid Patti | No. | 277.3 |
| | (3) Pattu | | 7480 |
| 2 | Fixation of profit (in Percentage) | | |
| | (1) Ladies Long Jacket Production | 45.63% | 438.67 |
| | (2) Topi Woolen Twid Patti | 44.24% | 122.7 |
| | (3) Pattu | 167.37% | 12520 |
| 3 | Estimated sale value of products Total 1/41\$21/2 | | |
| | (1) (1) Ladies Long Jacket Production | | 1400 |
| | (2) Topi Woolen Twid Patti | No. | 400 |
| | (3) Pattu | | 20000 |
| 4 | Market Price | | |
| | (1) Ladies Long Jacket Production | | 1600 |
| | (2) Topi Woolen Twid Patti | No. | 450 |
| | (3) Pattu | | 22000 |
| 5 | Assessed selling price | | |
| | (1) Ladies Long Jacket Production | | 1400 |
| | (2) Topi Woolen Twid Patti | No. | 400 |
| | (3) Pattu | | 20000 |

• Average expenditure has been included in each products viz. room rent, electricity charges, transportation charges, packing material & other expenses.

14. Cost benefit analysis (one month cycle)

| Sr.no | Item | Amount in Rs |
|-------|---|--------------|
| 1 | 10% annual depreciation on capital cost | 874 |
| 2 | Recurring cost (B) | |
| 2-1 | Raw material | 174245 |
| 2-2 | Labour | 59500 |
| 2-3 | Room Rent electricity bill etc. | 1500 |
| 2-4 | Packing material | 2000 |
| 2-5 | Transportation charges of raw material and for sale of manufactured goods) | 3000 |
| 2-6 | Other expenses (Repair, Sapre Parts, Stationery) etc. | 1000 |
| | Total (B) | 241245 |
| 3 | Total Production | |
| 3.1 | Ladies Long Jacket Production | 90 |
| 3.2 | Topi Woolen Twid Patti | 450 |
| 3.3 | Pattu | 3 |
| 4 | Market Sale price of Products | |
| 4.1 | Ladies Long Jacket Production | 1400 |
| 4.2 | Topi Woolen Twid Patti | 400 |
| 4.3 | Pattu | 20000 |
| 5 | Income from sale of product | |
| 5.1 | Ladies Long Jacket Production | 126000 |
| 5.2 | Topi Woolen Twid Patti | 180000 |
| 5.3 | Pattu | 60000 |
| | Total (S) | 366000 |
| 6 | Total Profit S- $(A+B)$ + = 366000-(874+241245) | 123881 |
| 7 | Gross profits = total profit + labour wages+ Rent = 123881+59500+1500 | 184881 |
| 8 | Amount available for distribution among members as profit after one cycle=Income from sale of product-(Repayment of loan and interest +Recurring cost required for second cycle) = $= 366000-(7713+787+181745)$ | 175755 |

In the second cycle it has been proposed that principle & interest will be repaid to the bank. Initially group will manufacture 50% of product thereby the 50% recurring cost is estimated It is also estimated that out of the full income Rs.366000 50% will be Rs.183000 is with spending recurring cost 50% as proposed. In the first cycle group will not distribute this income & will spend to meet the recurring cost of second cycle after paying the bank loan installment Rs.7245. Thereafter of the second cycle the profit & wages will be distributed.

15. Fund requirement

(A) Requirement funds for group (First month)

| Sr. No. | Item | Amount in Rs | |
|---------|----------------|--------------|--|
| 1 | Capital cost | 104850 | |
| 2 | Recurring cost | 181745 | |
| | Total | 286595 | |

(B) Financial resources of the group

| Sr. No. | Resource | Amount (ড) |
|---------|-------------------|---------------------|
| 1 | 75% project share | 78638 |
| 2 | Loan from bank | 90000 |
| 3 | Internal saving | 6000 |
| | Total | 174638 |

- Benificiary share of capital cost will be paid incash by SHG.
- To meet above requirement of funds Rs 100000- revolving fund will be provided by project on this basis bank loan can be taken by them. Group has decided that in firest month Rs 90000 loan from the bank will be taken .

16. Calculation of break even point

Break even point

= 104850/123881

- = 85500/124755
- = 0.85 month = 0.85 X30 = 25 days

Calculation of Lady jacket, pattu and topi and profit, break even point will be achieved after 25 days on manufacturing these products in above ratio.

17. Planing for bank loan repayment (on installment basis)

| S. N. | Month | Month - Repayment of loan | | | | Cum mulat | Balance loan | | | | |
|----------|----------|---------------------------|-----------|---|--|--|--------------|-----------------------------------|--------------|--------------|---------------------|
| 1 | | Prici pal | Tot al | Payable interest @ 5 % by project | Payable interest @ 5.5 % by SHG | Payabl e monthl y install ment by SHG | Total | ed Repay ment of loan | Prici pal | inter est | Amo unt in Rs |
| 1 | Month- 1 | | | | | | | | 90000 | 788 | 9078 |
| | | | | | | | | | | | 8 |
| 2 | Month- 2 | 7713 | 787 | 375 | 412 | 8500 | 8500 | 8500 | 82288 | 720 | 8300 |
| | | | | | | | | | | | 8 |

| | T | | 1 | | | | | | | | |
|----|----------|------|-----|------|------|-------|------|-------|-------|-----|------|
| 3 | Month- 3 | 7780 | 720 | 343 | 377 | 8500 | 8500 | 17000 | 74508 | 652 | 7515 |
| | | | | | | | | | | | 9 |
| 4 | Month- 4 | 7848 | 652 | 310 | 342 | 8500 | 8500 | 25500 | 66659 | 583 | 6724 |
| | | | | | | | | | | | 3 |
| 5 | Month- 5 | 7917 | 583 | 278 | 305 | 8500 | 8500 | 34000 | 58743 | 514 | 5925 |
| | | | | | | | | | | | 7 |
| 6 | Month- 6 | 7986 | 514 | 245 | 269 | 8500 | 8500 | 42500 | 50757 | 444 | 5120 |
| | | | | | | | | | | | 1 |
| 7 | Month- 7 | 8056 | 444 | 211 | 233 | 8500 | 8500 | 51000 | 42701 | 374 | 4307 |
| | | | | | | | | | | | 4 |
| 8 | Month- 8 | 8126 | 374 | 178 | 196 | 8500 | 8500 | 59500 | 34574 | 303 | 3487 |
| | | | | | | | | | | | 7 |
| 9 | Month-9 | 8197 | 303 | 144 | 159 | 8500 | 8500 | 68000 | 26377 | 231 | 2660 |
| | | | | | | | | | | | 8 |
| 10 | Month-10 | 8269 | 231 | 110 | 121 | 8500 | 8500 | 76500 | 18108 | 158 | 1826 |
| | | | | | | | | | | | 6 |
| 11 | Month-11 | 8342 | 158 | 75 | 83 | 8500 | 8500 | 85000 | 9766 | 85 | 9852 |
| 12 | Month-12 | 9766 | 85 | 41 | 44 | 9852 | 9852 | 9852 | 0 | 0 | 0 |
| | Total | 9000 | 485 | 2310 | 2541 | 94852 | 9485 | 47735 | 0 | 0 | 0 |
| | | 0 | 2 | | | | 2 | 2 | | | |
| | | | | | | | 1 | | 1 | | |

• Calculation of interest 10.5% has been made on the basis reducing principal amount.

• Last installment of EMI may increase or decrease fron regular installment at time of final repayment.

18.Comments

Group has decided that in first cycle they will manufacture **45** jacket, 225 topi & 2 pattu i.e half of quantity proosed in microplan thereby half of recurring cost will be spent as group has decided to take less bank loan. In the second cycle Rs **7245** bank loan installment will be paid from the income of first cycle RS 183000 rest amount will be spent as recurring cost. In second cycle group will earn Rs124042 as profit and Rs 59500 as labour wages In addition to this Rs 2067 bank interest will be paid by project. Lateron this will also account towards their net saving.

| 19. Estimated Training c | ost |
|---------------------------------|-----|
|---------------------------------|-----|

| Sr. N. | Particulars | Period | Rate in Rs | Amount in Rs |
|--------|--|--|---------------|----------------|
| 1 | Honrarium of expert. (i) Handloom (ii) Sewing of topi,jacket. | 30 day (8 hours per day) 15 days (8 days) | Rs 1000 | 30000 15000 |
| 2 | Bus fair of expert. | 60 (45+15) days actual bus fair. | Rs 80 per day | 3600 |
| 3 | Raw material w (wrap, | 10 trainee | 1000 | 10000 |

| | weft) Twid patti, cloth, border thread. | | | |
|---|---|-------------------------|------------------------------|-------|
| 4 | Rent room, including electricity bill | 45 days (one and half) | 1500 | 2250 |
| 5 | Other expenses (stationary sancks,tea,etc) | 45 days | Rs 15 per day per trainee | 6750 |
| | | | Total | 67600 |

• Above training expenses will be born by project

20. Bye laws SelfHelp Group (SHG)

- 1. Group Work: Handloom (ladies jacket topi and pattu)
- 2. Group Address: Village Shahita. P.O Jari Teh. Bhunter district Kullu.
- 3. Number of Members 10
- 4. **Date of Establishment:** 13th March202,2
- 5. Intreast on interloaning: 2% interest will be applied to every ₹100
- 6. Meeting Schedule: The group's monthly meeting will be held on the 5th of every month.
- 7. Member Contribution: All members will deposit their monthly savings into the group.
- 8. Meeting Participation: Attendance at group meetings is mandatory for all members
- 9. Group Account Details: Bank: Central bank of India Bhunter. Account Number 5288245583
- 10. **Absence Notification:** If a member is absent from a meeting, they must seek permission from the President and Secretary
- 11. A Group Expulsion Rules: A member who fails to deposit their savings for 3 consecutive meetings or remains absent will be expelled from the group
- 12. Account Number If a member does not attend a meeting without informing , the next meeting will be conducted at their home and expenses will born by her if there were two members expenditure will divided among them .
- 13. Election President and Secretary: Election President and Secreta elected by consensus.
- 14. Tenure of President and Secretary: The tenure of the President and Secretary will be 1 year.
- 15. Utilization of Group Funds: Group funds will only be used for the welfare of the members. Any member will not do any such work which is not in the interest of group.
- 16. **Rules for Leaving the Group:** If a member wishes to leave the group and has an outstanding loan, they must repay the loan first.
- 17. Loan Process: Loan distribution, repayment, and interest rate determination will be decided during meetings
- 18. Emergency Fund: The group should maintain a minimum fund of ₹1,000 for emergencies.
- 19. Record-Keeping: The group's register will be read and signed in front of all members.
- 20. Large Loan Notification: For large loan requirements, a notice must be given one week in advance.
- 21. **Membership Termination:** If a member leaves the group without valid reason, their deposited amount will be forfeited and distributed among members
- 22. Monthly Reporting: : The group must submit its monthly report to the Field Technical Unit (FTU).

T 2412/01 2101 Shot 12-11-5 2911 22 STIN (pg) समि विकास 3121121-311 on OnePl STEZI NAT 2731 5 m 4000 R 515 मिका हो लाम में संग्रान কাহা বগুহ ठाचे हराम् रहार) व आयोगिमा Snl ZIDAS EIRE STWAT 0 न्यवसाय 2112/2011/2011 221の2211) 3 REEN वारे TAFGIS स 31 च्हाचा. अस्ररल 127 योजना नो उन्होदित ठयवसाय विन्द्रमा राया maale 2410,210 2 STIDITY Ed The 5/2 20 से 31 2116220 2000 20 anto F anzo). ननरक्षे अ र्ये मही 2 24/3/ सिंधिश म च)। Ch रोद्रान वाल at 12-211 2121 94 EENZIZ 200 20 0112 Bion yeiror 214 $\mathbf{1}$ 21149 ath chip 2) & 46241 200 3) In >> ard Chamale CHRIM 1777M 37 0 m Zai zu yourd Hemaperi 6 2961-21 101 2101 Ma 11 4111 Kizalakus 8) 11 7) chy नम्पा देवें - यम्पा देनी D 1, しんみ人と जीरत 2121 >> 11. t minlakashi 17 211-1181 yourd ग्राम बन विकास समिति माहिद्य जिला कुल्लू (हि.प्र.)

21.Letter of consent and approval by DMU

समूह का सहमती पत्र

आज दिनांक 29/11/2022 को 'आजीविका' समान रूचि समूह शाहिटा की बैठक प्रधान श्रीमती गुड्डी देवी की अध्यक्षता में हुई जिसमे समूह के सदस्यों ने सर्व सहमती से निर्णय लिया की आय बढाने के लिए लेडीज जैकेट, टोपी, और पट्टू हथकरघा का कार्य करने के लिए हिमाचल प्रदेश वन पारिस्थितिक तन्त्र प्रबंधन और आजीविका स्धार परियोजना (जाईका) के अंतर्गत सहमती प्रधान करते है ।

हस्ताक्षर समूह के स सचिव ত্যাগ आजीविका स्वयं सहायता समूह

आजाविका स्वयं सहावता तपूरु । गांव शाहिटा डा. कसलाबी तह. भून्तर जिला बुंटल् (हि.प्र.)

Recommended for affranal (MOD Range Fo

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प्रधान सचिव आजीविका स्वयं सहायता समूह मांव शाहिटा डा. कसलादी तड. भूलर जिला कुल्लू (डिप्र)

Approved

| 23

dec Deputy Conservator of Forest, Parvati Forest Division, Shamshi

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22. Photographs of SHGs Members

| Smt. Guddi Devi | Smt. Kirna Devi | Smt. Devkala Devi | Smt. Bhoji Devi |
|---------------------|-------------------------------|-------------------|-----------------|
| (Pradhan) | (Secretary) | (Cashier) | (Member) |
| Smt. Leelamani | Smt. Vidya Devi | Smt. Chuddi Devi | Smt. Deeplata |
| (Member) | (Member) | (Member) | (Member) |
| Smt. Laxmi (Member) | Smt. Rukmani Devi (Member) | | |